

Particulars

Organisation Name	Australian Food Industries Pty Ltd
Corporate Website Address	
Primary Activity or Product	Affiliate Member
Related Company(ies)	None
Country Operations	Australia
Membership Number	9-0101-11-000-00
Membership Type	Supply Chain Associate
Membership Category	Organisations
Primary Contacts	Dan Alford Address: 9-13 Strong Avenue Thomastown VICTORIA AUSTRALIA 3074 Melbourne Australia 3074
Person Reporting	Vanessa Stella

Related Information

Other information on palm oil:

Sustainable palm oil to occupy all branded products by 2015.

Reporting Period	01 July 2012 - 01 July 2013
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Affiliate Members / Supply Chain Associate

Operational Profile

1. What are the main activities of your organisation?

Manufacturing bakery (cakes, biscuits, tarts) and confectionery goods (marshmallow products)

2. Activities undertaken to promote sustainable palm oil, the RSPO and/or members in the reporting period

Attended conferences on sustainable palm oil held by our customers (supermarkets).
Spoken to a number of suppliers in order to be provided with sustainable palm oil products.
Worked with suppliers to start to source sustainable palm oil raw materials (mainly from derivatives).

3. Do you have any collaborations with the industry players/private sector to support them in the market transformation towards CSPO?

Yes

If yes, please give details:

Market sector (supermarkets) are wanting sustainable palm oil in their products by 2015. We are looking at and starting to find raw materials that are derived from sustainable palm oil if they have been previously derived from palm oil.
Working with the supermarkets to ensure product supplied has sustainable palm oil by their deadline.

4. What percentage of your organization's overall activities focus on palm oil?

10

5. How is your work on palm oil funded?

Company funded to change raw materials to certified sustainable raw materials.

Actions for Next Reporting Period

6. Outline actions that will be taken in the coming year to promote sustainable palm oil.

Current supermarket branded products will be re-formulated to use raw materials that are derived from sustainable palm oil, as no palm oil is used directly in our manufacture.
Continue to source raw materials from suppliers that produce products with sustainable palm oil.
Aiming to have this complete by mid to late 2014.
Own branded products will come into line after this.

Challenges

1. Significant economic, social or environmental obstacles

Our biggest hurdle is getting suppliers to change their raw materials to sustainable palm oil without passing on a significant cost increase as this will not be supported by the supermarkets and therefore will have to be worn by the manufacturer.

2. How would you qualify RSPO standards as compared to other parallel standards?

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Cost Effective:

No

Robust:

Yes

Simpler to Comply to:

No

3. How has your organization supported the vision of RSPO to transform markets?

Engagement with our customers who are asking for sustainable products to be in the market place.
Attendance at various seminars and conferences on sustainable palm oil held by our customers.
